



Successful Small Business Owners Elevate Businesses, Lives With New Focus Four Tools

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Charlotte, NC (PRWeb via PRWeb) August 15, 2006 -- Focus Four - www.focusfour.com - has launched new online tools for small business owners, including podcasts and an interactive management strength and weakness assessment tool.

The podcasts help business owners learn the fundamentals of the Focus Four system. This system helps successful entrepreneurs develop the focus, the habits and the balance required to take their successful businesses and their lives to the next level of achievement.

The interactive strength and weakness assessment delves into the business owner's ability to delegate, and offers suggestions on how to hand off responsibilities to staff and not just tasks.

Many entrepreneurs, according to Focus Four Coach Brent Dees, tend to micromanage because they believe no one can do a job as well as they can.

“They tend to micro-manage everyone's work, becoming aware of all details and participating in all decisions, major and minor,” says Dees. “This obsession with perfection can be a terrible waste of time and is very demoralizing to co-workers. Start breaking this habit by telling yourself that your co-workers are competent and don't need hand-holding. And stick to your priority list - if finding out every detail of every project isn't on your list, don't do it.”

Focus Four is a three-year executive coaching system based upon the methods of Andrew Carnegie that helped make him, and the people around him, millionaires. The approach was developed by Richard “Dick” Zalack to help successful business owners and entrepreneurs develop a strategic plan for life that enables them to achieve a higher level of balance, focus and goal accomplishment. Learn more about Focus Four at www.focusfour.com.

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